



## CASE STUDY: High Profile Event Security

### OVERVIEW

A world renowned energy drink company was hosting a high-profile stunt event in a remote location that required a tailored security solution to protect the privacy of the event and those taking part.

### CHALLENGES & SOLUTIONS

The event was located in the Arizona high desert, which presented a number of challenges for the team. The difficult terrain and the nature of the event required us to assemble a specialist team who could operate in harsh conditions while fully camouflaged. Our team have extensive military background, and therefore we were able to provide the client with a number of highly experienced agents to provide the physical security for the event and protect the anonymity of the location.

The stunt involved two pilots flying in a “death dive”, who were to attempt to switch planes whilst still in the dive. Unfortunately, the stunt was unsuccessful and one of the planes crashed.

In response, our team was tasked with protecting the integrity of the crash site, which led to us expanding our team to include agents able to monitor the crash site and keep the press and curious eyes away during the investigation.

We also provided a team of experienced investigators to assist with the plane crash investigation, including looking into the cause of the accident and providing additional resources where required.

This job was very challenging, requiring us to be fluid in how we approached the security due to changing requirements. As a result of the experience and adaptability of the ROWAN Security team, we were able to meet the needs of the client at every step.

### AT A GLANCE

- Event Security
- Executive Protection
- Investigation
- Perimeter Security



“Effective executive protection is not just about physical safety; it’s about creating an environment of trust and confidence that allows leaders to focus on their mission, knowing they are secure from threats.”

#### **Mike Reynolds**

Director of Business Development, ROWAN